



Boys and Girls Club of Ottawa
Repaire jeunesse d'Ottawa



Police Youth Centre Clubhouse
2017 Donor Report



Quick Facts

- Established in 1923, the BGO has been offering innovative youth programs to generations of Ottawa residents.
- The BGO provides after school, weekend and summer programs for kids aged 6 to 18
- The BGO operates out of seven locations in Ottawa plus one summer camp
- Each year approximately 4,500 children and youth visit the BGO
- Membership is free. The BGO is happy to provide barrier-free access to all Members.
- In 2017, the BGO saw more than 100,000 visits
- In 2017, 870 volunteers donated 28,500 hours

BGO Mission

To provide a safe and supportive place where children and youth can experience new opportunities, overcome barriers, build positive relationships and develop confidence and skills for life.

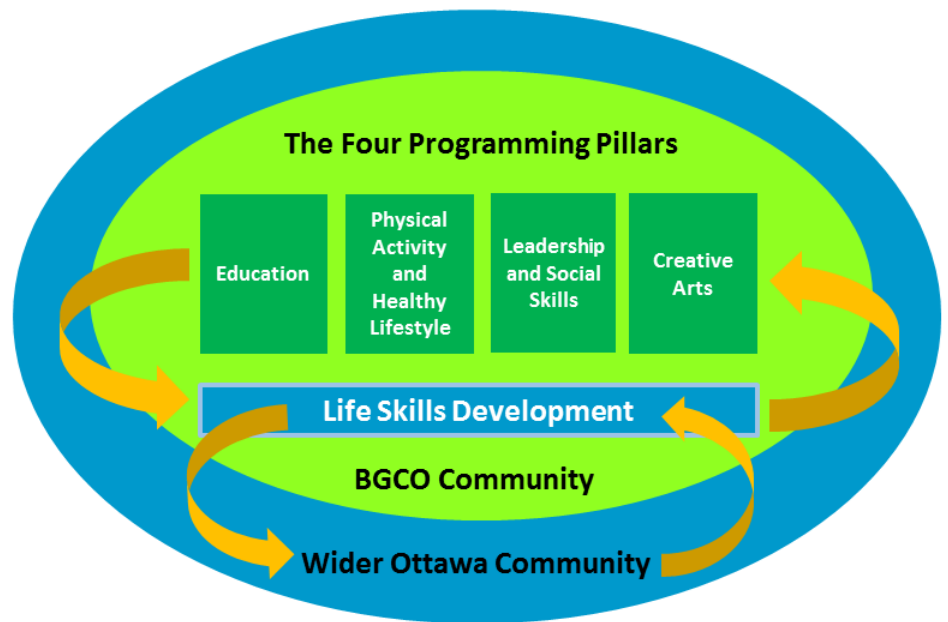
BGO Vision

To develop good citizens and community leaders by enhancing life skills through the strength of our programs, the physical environment we create and the community network we help develop within the communities we serve.

About the Boys and Girls Club of Ottawa

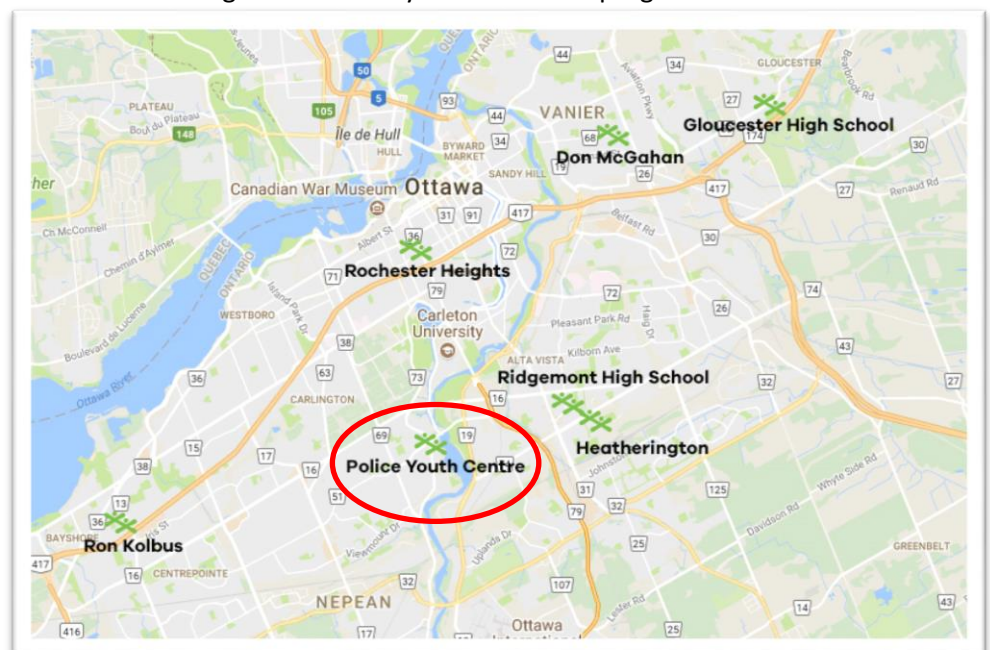
The Boys and Girls Club of Ottawa is a **registered charity** that provides **4,500** children and youth in **seven at-risk neighbourhoods** across the city with a safe space during the most **vulnerable hours** of the day, and **FREE** access to **life-changing programs** in four key programming pillars that are purposefully designed to **drive personal development**.

Programs: Building Community One Child at a Time



BGO Clubhouse Locations

Strategically located in vulnerable neighbourhoods across Ottawa, allowing Members easy access to Club programs and services





Impact of Your Support in 2017

We are truly grateful to the Ottawa Police Services Board for supporting vital programming at the Police Youth Centre Clubhouse (PYC). **In 2017, 751 unique Members made 18,444 visits to that Clubhouse.**

The Police Youth Centre Clubhouse is located in the South-end of Ottawa and is a culturally diverse and ethnically rich neighbourhood. The community where this Clubhouse is located has changed significantly over the past few years due to the gentrification of a nearby neighbourhood which has pushed crime back into the Clubhouse area. This has dramatically increased the need for FREE purposeful programming during critical hours for the many at-risk children and youth living in this vulnerable area.

After-school and weekend hours are a critical time for youth. That time can represent either an opportunity to learn and grow through quality after-school programs, or be a time of risk to youth's health and safety. Experts agree that after-school programs offer a healthy and positive alternative. They keep kids safe, improve academic achievement and help relieve the stresses on today's working families. **They can serve as important intervention strategies for youth.**

Thanks to funding from the Ottawa Police Service Board, the Police Youth Centre Clubhouse has been able to provide at-risk children and youth in the vulnerable Deborah Dynes neighbourhood with a safe space during the most **vulnerable hours** of the day, and **FREE** access to **life-changing programs** in four key programming pillars that are purposefully designed to **drive personal development**:



Your support has directly impacted hundreds of Ottawa's at-risk children and youth, it has helped them to reach their full potential and has made a significant impact in serving the needs of this vulnerable community. **We could not do what we do without your support, thank you!**





Police Youth Centre Clubhouse - Overview 2017

The Police Youth Centre Clubhouse (PYC) faced unique challenges in 2017 as it juggled a very busy year with the closure of the current location (due to major renovations taking place) and a move to their temporary location at McGregor Easson Public School.

PYC also started the year with a disproportionate number of junior Members versus senior Members (80 kids in the building prior to 7 o'clock however just after, the number dropped dramatically). Outreach to target intermediate and senior populations became a top priority and efforts continue in 2018.

PYC staff did not allow the impending move or recruitment initiatives compromise the experience for their Members. Below is a summary of some of the exciting activities that took place in 2017:

- A group of dental hygienist students from Algonquin did a presentation on oral health
- PYC participated in both Intermediate and Senior Ball Hockey leagues
- Members were actively involved in Pink Shirt Day. Varsity athletes from Ottawa U & Carleton U did a presentation for the youth at PYC on anti-bullying
- A Senior Girls Summit was held at PYC where female Members had the opportunity to help shape some of the programming moving forward to help engage more female youth.
- A young volunteer's orientation night was held at PYC to formalize the process of becoming a youth volunteer.
- The Camp Smitty reunion was also held at PYC
- Members took part in the Sens Sports and Leadership League (SLL) championship
- A group of PYC Members participated in the inaugural Ottawa Champions Youth Leadership Baseball Camp where they were able to interact with professional baseball players in a stadium setting, and learn many new skills and techniques to implement in their respective baseball leagues.
- In August the "run this way" program saw Members train with the **Ottawa Police Services** which was then followed-up by the annual 9-run-run 10K. Members were paired up with local police officers and braved a fairly chilly morning to complete the race. Members then hosted a BBQ as a thank you to the officers who had been running/training with the Members all summer.
- Members attended a basketball tournament at Durham College where they competed against teams from all over Ontario and went 6-0 on route to winning the U16 title.
- Raise the Grade Members attended La Ronde theme park for their end of year party.
- The Clubhouse end of summer BBQ/festivities saw well over 100 Members
- In late October (the week of their move), PYC hosted the groundbreaking ceremony which was attended by the Mayor and other city officials, the Club's Board of Directors and Senior Management, and Major capital Campaign Donors
- In December PYC hosted the Scotiabank NHL100 Legacy Project Announcement of the new SENS Rink to be constructed at the newly renovated Tomlinson Family Foundation Clubhouse
- PYC Members took part in Club-wide dance competition.
- PYC Youth participated in the WE day celebrations at the Canadian Tire Centre
- A group of senior Members attended the movie premiere of "Giants of Africa" where they were treated to a private screening of the film, followed by a meet and greet with Masai Ujiri (GM for the Toronto Raptors).

A Smooth Transition

The final day of programs at the Prince of Wales location was Friday Oct 27th (which was also the same day as their Halloween party), everything was moved in one week and programs re-opened at McGregor Easson Public School (in the same neighbourhood) on Monday November 6th.

With the move and a shift in fall scheduling to accommodate access to the new temporary location at McGregor Easson, staff worked effortlessly to communicate these changes to parents and community stakeholders with the goal of making the transition as smooth as possible. They updated the website, created posters and brochures, and did direct outreach to families to ensure thorough communication of the relocation and renovation. Construction along Dynes road caused a few minor issues with parents for pick up/drop offs at McGregor Easson but for the most part the relocation was seamless.

PYC by the Numbers

Numbers did decrease slightly in 2017 as a result of the relocation, most significantly with Members from the Carillon/Carleton Heights area who have a longer walk to make over to the new location. Overall, however, attendance did hover around 60 Members a night which was slightly higher than what was originally forecasted (estimated between 40-50 Members a night at the new location post move).

PYC staff found creative ways to bolster their schedule at the McGregor Eason location including a dance program encouraging Members to work on a routine that was performed at the Holiday Party on December 22nd. PYC staff continue to work on introducing programs that can be replicated once the Tomlinson Family Foundation Clubhouse is re-opened to ensure a smooth transition.

| | 2016 | 2017 | % difference |
|---------------------------------|-------|-------|--------------|
| Total Visits | 19257 | 18444 | -4.22% |
| Unique Members | 760 | 751 | -1.18% |
| Average Daily Attendance | 84.89 | 82.81 | -2.41% |

2017 PYC Operating Budget

Revenue

| | |
|----------------------|------------------|
| Donations | \$31,446 |
| Grants | \$50,000 |
| Employment Grants | \$16,301 |
| Third Party Events | \$3,196 |
| Total Revenue | \$100,943 |

Expenses

| | |
|-----------------------|-------------------|
| Staffing | \$194,839 |
| Program Supplies | \$26,656 |
| Facilities | \$87,032 |
| Administration | \$8,977 |
| Insurance | \$8,648 |
| Total Expenses | \$326,152 |
| Funding Gap | -\$225,209 |

Note: General funds were used to fill the funding gap, however, overall the Club posted a deficit of \$228,000 in 2017

Programming at the Police Youth Centre Clubhouse

The Club uses an integrated model of age-appropriate social, recreational & academic activities that include proven strategies for building positive relationships, mentoring and conflict resolution & skill development for children ages 6-18. These programs are developed in collaboration with families, local schools and other community partners. The variety and quality of these activities are evidence based and designed to be engaging, accessible for all and contributing towards the development of good citizens and leaders.

Success is achieved through the dedication and commitment of quality staff, community partners and volunteers.

Programs offered at the Police Youth Centre Clubhouse include:

| Programs | Description |
|--|--|
| Homework Club | Designed to support Members with daily school assignments and encourage positive attitude towards school and learning. |
| Computer Learning | Members participate in a variety of fun, educational and interactive e-activities including web design and internet safety. |
| Peer Mentoring | Partners youth leaders with younger Members to provide support and encouragement with homework. |
| S.T.E.P (Science and Tech Engineering Program) | S.T.E.P. is designed to be a once-a-week program for 6-12 year olds, combining basic educational support with a science and technology-based instructional offering play-based activities incorporated into the program. |
| Scholarship Programs | There were 17 scholarships available to BGCO Club Members in 2017 |
| Sens Sports and Leadership League (SLL) | In partnership with the Ottawa Senators Foundation, focus on success through goal development, teamwork and interaction with other community teams. |
| Walk This Way | Introduces youth to group walking resulting in participation in a 5km or 10km race. |
| Girls Only | A Girls Only program based off the learning from the University of Ottawa program |
| Cool Moves (National Program) | Healthy eating awareness program designed to create a life-long appreciation for a healthy, active lifestyle for Members 8 – 12 years of age. |
| Gardening Program | Assisting children and youth in an interactive garden program where Members learn the importance of growing sustainable product. |
| Cooking Club | Teaches the fun of cooking healthy and nutritious meals, along with safety measures around the kitchen. |
| General Sport | Open Gym and Night Hoops in partnership with Prince of Peace school - allows for youth to choose their favourite sports. |
| Leaders 4 Life | A dynamic, innovative teen leadership program comprised of four main components: Individual, Family, School, Community |
| Torch Club (National Program) | Develops wellness, teamwork, civic responsibility and leadership for Members aged 10-13 years. |
| Keystone Club (National Program) | Helps youth 14 years of age and over focus on leadership, education and career development, economic and political awareness and social recreation. |
| Raise the Grade | Members are partnered with a peer mentor to assist in their development of academic skills. |
| Drama/Dance | Learning variations of Drama and Dance our Members have the opportunity to pick up different skills sets in the performing arts |



A Look Forward to 2018

The **51 year old facility** which operates out of an old converted fire hall is currently undergoing a \$3.8 million transformation. The old facilities which are small, aging and in much need of repair really limit the services and programs the Club is able to offer. Redevelopment of this facility is essential as it will allow the Club to accommodate more at-risk children and youth and maximize support for the vulnerable demographic in this neighbourhood.

This renovation will **double the Club's footprint; dramatically expand, modernize and improve space; accommodate club growth; and enhance programming, comfort and safety.** It will also make the Clubhouse **relevant and accessible to the community,** and more **welcoming to all Members.**

We can't wait to re-open the newly transformed Clubhouse in the fall of 2018 with a brand new look, the addition of a full size gym and an outdoor all-season rink, as well as a new name: The Tomlinson Family Foundation Clubhouse.

BEFORE



Front Door Facing Nesbitt Place

AFTER (artist rendering)

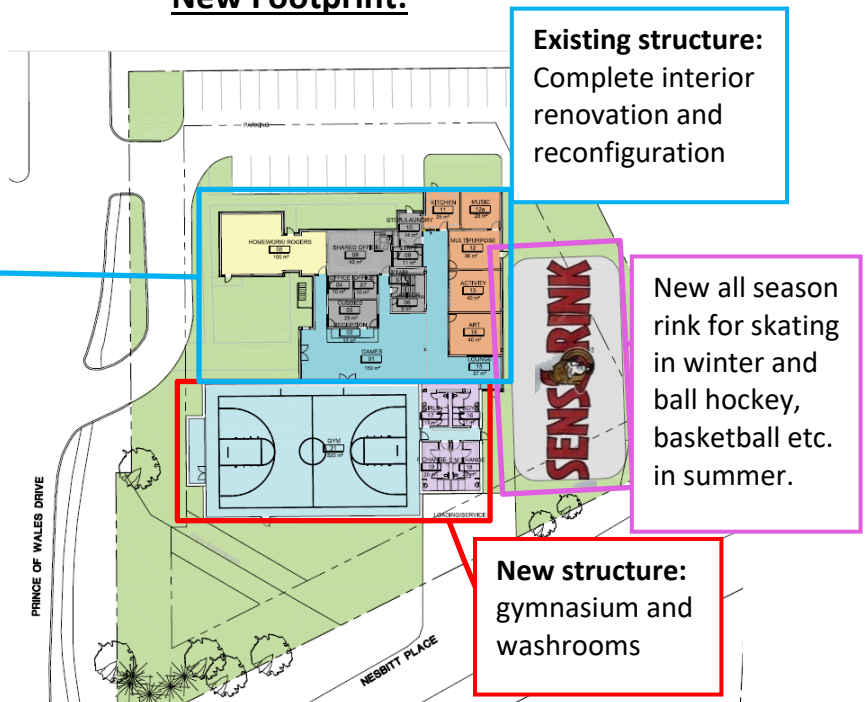


Front Door facing Prince of Wales Drive

Old Footprint:



New Footprint:



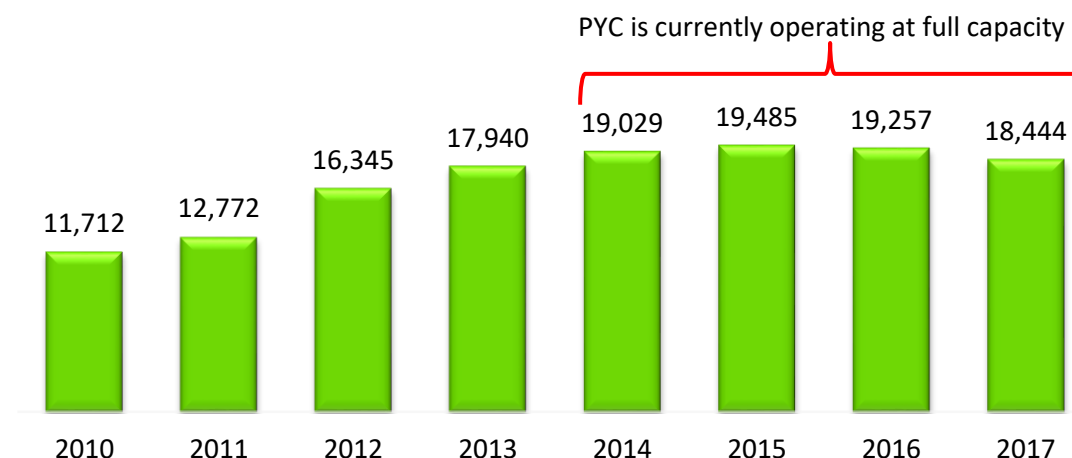


A Year in Photographic Review



APPENDIX A – General Statistics on PYC

Police Youth Centre Clubhouse Growth – Total Annual Visits



Research on this Vulnerable Area

(Data from the Ottawa Neighbourhood Study)

| Variable | Average | Police Youth Centre |
|--|---------|---------------------|
| % of total population living in low income | 11.6 | 26.8 |
| % or population aged under 18 living in low income | 16 | 37 |
| Number of social and affordable housing units | 229.4 | 234 |
| Household after-tax income - % under \$20,000 | 9.8 | 39.1 |
| Education age 15+ - % no high school | 12.9 | 13.5 |
| Number of youth services | 0.8 | 2 |
| Number of immigrant services | 0.4 | 0 |
| Number of libraries | 0.3 | 0 |
| % children ages 6-14 | 32.6 | 30.3 |
| % children aged 15-17 years 1 | 12.2 | 12.5 |
| % visible minority | 23.7 | 30 |
| Number of Community Rec. Centres | 1.7 | 4 |
| Overall Walkable Neighbourhood Score | 50 | 41 |



APPENDIX B – History of the Police Youth Centre

The Ottawa Police Service and the Boys and Girls Club of Ottawa have established a long and effective working partnership. Many OPS members volunteer each year to help carry out the Club's programs and others have served in leadership roles on its Board of Directors to help achieve their strategic goals.

The Police Youth Centre located at 1463 Prince of Wales Drive was originally established in 1994 as a stand-alone drop-in and activity centre for neighbourhood youth jointly funded by the Ottawa Police Youth Service and a community Board. It was an important element in the Debra-Dynes area of the City which needed a positive focal point for police-community interaction, especially with youth. OPS rented the facility from the city for \$1 per year and paid to operate and maintain it. Community Fundraising (Awesome Auction and Ringside for Youth) covered the costs of non-police staff, and OPS assigned staff person to lead the Centre.

In the 2000 era, the Boys and Girls Club of Ottawa (BGCO) and the Police Youth Centre initiated an amalgamation for the Police Youth Centre to become a BGCO Clubhouse. OPS remained a partner by providing the facility (which the City continued to lease to it for \$1 annually) and by covering the facility and maintenance costs of approximately \$50,000 annually. The maintenance activities were carried out by City of Ottawa staff and these costs were charged to OPS. PYC Board Members and fundraisers re-directed their efforts in support of the BGCO. The amalgamation was a great success.

In response to increasing demand for youth programming in the Debra-Dynes area, BGCO has developed an exciting expansion plan for the Prince of Wales Clubhouse which called for a change in the partnership arrangement between the OPS and BGCO. In accordance with BGCO's expansion plan, on March 8, 2017 City Council approved the sale of 1463 Prince of Wales Drive to the Boys and Girls Club of Ottawa for \$1.00. Under this new arrangement, the BGCO has assumed responsibility for operating and maintenance costs as it is now the property owner. OPS was released of its obligation.

The BGCO is truly grateful to the Ottawa Police Services for continuing their support of the BGCO and the proactive work they do to help at-risk youth in Ottawa. Together we continue to build a sustainable, strategic and collaborative partnership to identify problems, opportunities and solutions that support diverse community needs.



OPS Police Youth Centre



BGCO Police Youth Centre Clubhouse

Artist rendering of newly renovated and renamed Tomlinson Family Foundation Clubhouse

