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COMMUNAUTAIRES ET DE
PROTECTION RAPPORT 21
LE 22 SEPTEMBRE 2021

3. Commemorative Naming Proposal – Bradley Square

Proposition de nom commémoratif - Place Bradley

# **COMMITTEE RECOMMENDATION**

That the Council approve the proposal to name the new Stittsville Main Street sitting area, located across from Village Square Park at 6000 Abbott Street East, "Bradley Square".

# RECOMMANDATION DU COMITÉ

Que le Conseil approuve la proposition visant à ce que la nouvelle aire de repos de la rue Main à Stittsville, située en face du parc Village Square au 6000, rue Abbott Est, sera le « place Bradley ».

## DOCUMENTATION/DOCUMENTATION

1. Luc Lavictoire, Manager, Business and Technical Support Services, dated August 26, 2021 (ACS2021-RCF-GEN-0012).

Luc Lavictoire, Gestionnaire, Services de soutien technique et aux activités, daté le 26 aout 2021 (ACS2021-RCF-GEN-0012)

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Report to Rapport au:

Community and Protective Services Committee
Comité des services communautaires et de protection
16 September 2021 / 16 septembre 2021

and Council et au Conseil 22 September 2021 / 22 septembre 2021

> Submitted on August 26, 2021 Soumis le 26 août 2021

> > Submitted by Soumis par:

Luc Lavictoire, Manager, Business and Technical Support Services, Recreation, Cultural and Facility Services Department/ Gestionnaire, Services de soutien technique et aux activités, Direction générale des loisirs, de la culture et des installations

# Contact Person Personne ressource:

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Ward: STITTSVILLE (6) File Number: ACS2021-RCF-GEN-0012

**SUBJECT: Commemorative Naming Proposal – Bradley Square** 

OBJET: Proposition de nom commémoratif – Place Bradley

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#### REPORT RECOMMENDATION

That the Community and Protective Services Committee recommend Council approve the proposal to name the new Stittsville Main Street sitting area, located across from Village Square Park at 6000 Abbott Street East, "Bradley Square".

### RECOMMANDATION DU RAPPORT

Que le Comité des services communautaires et de protection recommande au Conseil d'approuver la proposition visant à ce que la nouvelle aire de repos de la rue Main à Stittsville, située en face du parc Village Square au 6000, rue Abbott Est, sera le « place Bradley ».

## **BACKGROUND**

The Commemorative Naming Policy, approved by City Council on July 24, 2002, as amended, outlines the criteria and process for commemoratively naming municipal streets, parks and facilities (or parts thereof).

Where the naming of a street, municipal park, parts of a park, facility, or parts of a facility is being requested, at least one of the following criteria shall apply:

- Demonstrated excellence, courage or exceptional service to the citizens of the City of Ottawa, the Province of Ontario and / or Canada;
- Provided extensive community service, or who have an extraordinary community service record;
- Worked to foster equality and reduce discrimination;
- Where the nominated individual is a current City employee, the individual shall
  have made an outstanding contribution to the City of Ottawa outside of his/her
  capacity and duties as a City employee or they may be recognized for their
  exceptional service once they are no longer a City employee;
- The nominated individual has made a significant financial contribution to a park or facility and the contribution significantly benefits the community that the park

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or facility serves (i.e. the park or facility may not have otherwise been possible without the financial assistance);

 The nominated name has historical significance to the community, City of Ottawa, Province of Ontario, or Canada.

Any member of the public or City Council may submit a name to the City for consideration through a formal Commemorative Naming application and supporting material.

The proposed name is reviewed against criteria such as potential issues for 9-1-1 or whether there is an existing commemoration for the same nomination. If there are no issues of concern, the Commemorative Naming Committee ("CNC") will meet to review the formal application and proposal. The CNC membership is the City Clerk and Solicitor, the General Manager, Planning, Infrastructure and Economic Development, the General Manager, Recreation, Cultural and Facility Services, the General Manager, Public Works and Environmental Services, the Mayor and the Ward Councillor, or their respective designates.

As part of the process, the CNC provides an initial approval based on the policy's criteria and the information provided by the nominator. To ensure there is community support for the choice, staff will initiate a 30-day public consultation phase. Where the proposal is to rename a park or facility, the Policy requires a 60-day public consultation phase.

Following the consultation process, the CNC reviews the public feedback and makes a final recommendation on the nomination, followed by consideration by the appropriate Standing Committee and City Council. If no public objections are received, the Committee and Council will consider the proposal directly, without the need for a second CNC meeting.

#### DISCUSSION

Allan Ryan submitted an application to commemorate Ross Bradley, as described in Document 1. Under the proposal, the new Stittsville Main Street sitting area located across from Village Square Park (6000 Abbott ST E) will be named the "Bradley Square".

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The CNC met on July 28, 2021 to review the application and endorsed the proposed name under the following criterion:

 The nominated individual has demonstrated excellence, courage, or exceptional service to the citizens of the City of Ottawa, the Province of Ontario and/or Canada.

In accordance with the Council-approved Commemorative Naming Policy, in cases where there is no objection received during the public consultation period, a report can be submitted directly to the appropriate Standing Committee and Council, without reconvening a CNC meeting.

#### **RURAL IMPLICATIONS**

There are no rural implications associated with this report.

## **CONSULTATION**

An integral part of the Commemorative Naming Process is public consultation. On July 28, 2021, the City announced a 30-day public consultation on the proposed name. A public service announcement, the City's Twitter account, and the Ottawa.ca website provided relevant information on the proposal.

The 30-day public consultation period ended on August 26, 2021. The Recreation, Cultural and Facility Services Department received 2 comment(s) in support of the application and 0 comment(s) in opposition.

As the public consultation period did not result in any objections, the Community and Protective Services Committee will consider the "Bradley Square" proposal directly.

# COMMENTS BY THE WARD COUNCILLOR(S)

The Ward Councillor is supportive of this recommendation.

## **LEGAL IMPLICATIONS**

There are no legal impediments to the implementation of the recommendation in this report.

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## **RISK MANAGEMENT IMPLICATIONS**

There are no risk implications associated with this report.

## **FINANCIAL IMPLICATIONS**

Financial costs associated with purchasing a plaque and/or hosting a naming ceremony are provided through the operating budget of the Recreation, Cultural and Facility Services Department.

## **ACCESSIBILITY IMPACTS**

The report recommendation does not have any accessibility impacts.

## **TERM OF COUNCIL PRIORITIES**

Not applicable.

## SUPPORTING DOCUMENTATION

Document 1 – Bradley Square (Ward 6 – Stittsville)

### **DISPOSITION**

Following Council approval of the proposal, staff will work with the Ward Councillor to coordinate a ceremonial event to unveil a plaque.

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Document 1

# **Bradley Square (Ward 6 – Stittsville)**

In recognition of extensive community service, the City has been asked to name the new Stittsville Main Street sitting area located across from Village Square Park (6000 Abbott ST E), "Bradley Square". Ross Bradley and the Bradley Family have been long time residents and business leaders in the Stittsville community. Ross is a philanthropist that has donated time and money to many local organizations, charities, community groups and minor sports teams.