

**5. COMMEMORATIVE NAMING PROPOSAL – BERT DOWLER PARK
PROPOSITION DE NOM COMMÉMORATIF – PARC BERT-DOWLER**

COMMITTEE RECOMMENDATION

That Council approve the proposal to name the unnamed parkland located at 100 Highgarden Terrace, “Bert Dowler Park”.

RECOMMANDATION DU COMITÉ

Que le Conseil approuve la proposition visant à ce que le parc sans nom situé au 100, terrasse Highgarden, sera le « parc Bert-Dowler ».

Documentation/Documentation

1. Report from the Manager, Business and Technical Support Services, Recreation, Cultural and Facility Services Department, dated August 26, 2021 (ACS2021-RCF-GEN-0014)

Rapport du Gestionnaire, Services de soutien technique et aux activités, Direction générale des loisirs, de la culture et des installations, daté le 26 août 2021 (ACS2021-RCF-GEN-0014)

**AGRICULTURE AND RURAL
AFFAIRS COMMITTEE
REPORT 25
OCTOBER 13, 2021**

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**COMITÉ DE L'AGRICULTURE ET
DES AFFAIRES RURALES
RAPPORT 25
LE 13 OCTOBRE 2021**

**Report to
Rapport au:**

**Agriculture and Rural Affairs Committee
Comité de l'agriculture et des affaires rurales
7 October 2021 / 7 octobre 2021**

**and Council
et au Conseil
13 October 2021 / 13 octobre 2021**

**Submitted on August 26, 2021
Soumis le 26 août 2021**

**Submitted by
Soumis par:**

**Luc Lavictoire, Manager, Business and Technical Support Services, Recreation,
Cultural and Facility Services Department/ Gestionnaire, Services de soutien
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Ward: OSGOODE (20)

File Number: ACS2021-RCF-GEN-0014

SUBJECT: Commemorative Naming Proposal – Bert Dowler Park

OBJET: Proposition de nom commémoratif – Parc Bert-Dowler

REPORT RECOMMENDATION

That the Agriculture and Rural Affairs Committee recommend Council approve the proposal to name the unnamed parkland located at 100 Highgarden Terrace, “Bert Dowler Park”.

RECOMMANDATION DU RAPPORT

Que le Comité de l'agriculture et des affaires rurales recommande au Conseil d'approuver la proposition visant à ce que le parc sans nom situé au 100, terrasse Highgarden, sera le « parc Bert-Dowler ».

BACKGROUND

The Commemorative Naming Policy, approved by City Council on July 24, 2002, as amended, outlines the criteria and process for commemoratively naming municipal streets, parks and facilities (or parts thereof).

Where the naming of a street, municipal park, parts of a park, facility, or parts of a facility is being requested, at least one of the following criteria shall apply:

- Demonstrated excellence, courage or exceptional service to the citizens of the City of Ottawa, the Province of Ontario and / or Canada;
- Provided extensive community service, or who have an extraordinary community service record;
- Worked to foster equality and reduce discrimination;
- Where the nominated individual is a current City employee, the individual shall have made an outstanding contribution to the City of Ottawa outside of his/her capacity and duties as a City employee or they may be recognized for their exceptional service once they are no longer a City employee;

- The nominated individual has made a significant financial contribution to a park or facility and the contribution significantly benefits the community that the park or facility serves (i.e. the park or facility may not have otherwise been possible without the financial assistance);
- The nominated name has historical significance to the community, City of Ottawa, Province of Ontario, or Canada.

Any member of the public or City Council may submit a name to the City for consideration through a formal Commemorative Naming application and supporting material.

The proposed name is reviewed against criteria such as potential issues for 9-1-1 or whether there is an existing commemoration for the same nomination. If there are no issues of concern, the Commemorative Naming Committee (“CNC”) will meet to review the formal application and proposal. The CNC membership is the City Clerk and Solicitor, the General Manager, Planning, Infrastructure and Economic Development, the General Manager, Recreation, Cultural and Facility Services, the General Manager, Public Works and Environmental Services, the Mayor and the Ward Councillor, or their respective designates.

As part of the process, the CNC provides an initial approval based on the policy’s criteria and the information provided by the nominator. To ensure there is community support for the choice, staff will initiate a 30-day public consultation phase. Where the proposal is to rename a park or facility, the Policy requires a 60-day public consultation phase.

Following the consultation process, the CNC reviews the public feedback and makes a final recommendation on the nomination, followed by consideration by the appropriate Standing Committee and City Council. If no public objections are received, the Committee and Council will consider the proposal directly, without the need for a second CNC meeting.

DISCUSSION

Urbandale Construction submitted an application to commemorate Bert Dowler, as described in Document 1. Under the proposal, the unnamed parkland located at 100 Highgarden Terrace will be named the “Bert Dowler Park”.

The CNC met on July 28, 2021 to review the application and endorsed the proposed name under the following criterion:

- The nominated individual has demonstrated excellence, courage, or exceptional service to the citizens of the City of Ottawa, the Province of Ontario and/or Canada.

In accordance with the Council-approved Commemorative Naming Policy, in cases where there is no objection received during the public consultation period, a report can be submitted directly to the appropriate Standing Committee and Council, without reconvening a CNC meeting.

RURAL IMPLICATIONS

There are no rural implications associated with this report.

CONSULTATION

An integral part of the Commemorative Naming Process is public consultation. On July 28, 2021, the City announced a 30-day public consultation on the proposed name. A public service announcement, the City’s Twitter account, and the Ottawa.ca website provided relevant information on the proposal.

The 30-day public consultation period ended on August 26, 2021. The Recreation, Cultural and Facility Services Department received 0 comment(s) in support of the application and 0 comment(s) in opposition.

As the public consultation period did not result in any objections, the Agriculture and Rural Affairs Committee will consider the “Bert Dowler Park” proposal directly.

COMMENTS BY THE WARD COUNCILLOR(S)

The Ward Councillor is supportive of this recommendation.

LEGAL IMPLICATIONS

There are no legal impediments to the implementation of the recommendation in this report.

RISK MANAGEMENT IMPLICATIONS

There are no risk implications associated with this report.

FINANCIAL IMPLICATIONS

Financial costs associated with purchasing a plaque and/or hosting a naming ceremony are provided through the operating budget of the Recreation, Cultural and Facility Services Department.

ACCESSIBILITY IMPACTS

The report recommendation does not have any accessibility impacts.

TERM OF COUNCIL PRIORITIES

Not applicable.

SUPPORTING DOCUMENTATION

Document 1 – Bert Dowler Park (Ward 20 – Osgoode)

DISPOSITION

Following Council approval of the proposal, staff will work with the Ward Councillor to coordinate a ceremonial event to unveil a plaque.

Document 1

Bert Dowler Park (Ward 20 – Osgoode)

In recognition of the historical significance, the City has been asked to name the unnamed parkland located at 100 Highgarden Terrace as Bert Dowler Park. Bert was a successful farmer who started off by delivering milk, selling approximately 280 litres a day. He owned his first 55-acre farm on Bank Street, where he raised horses and cattle for sale. Bert played a pivotal role in the farming community in Ottawa South and was a senior member of the Billings farming committee. He was the go-to person to help the farming community and a mentor for new farmers.