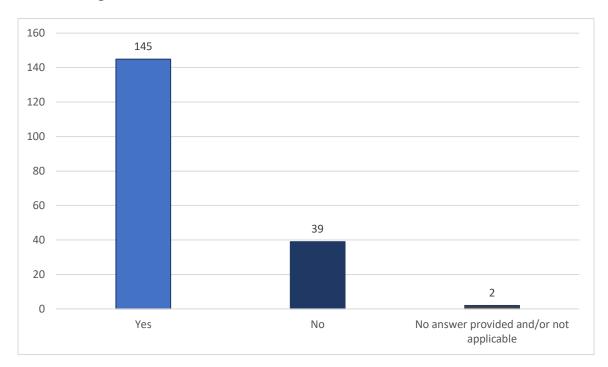
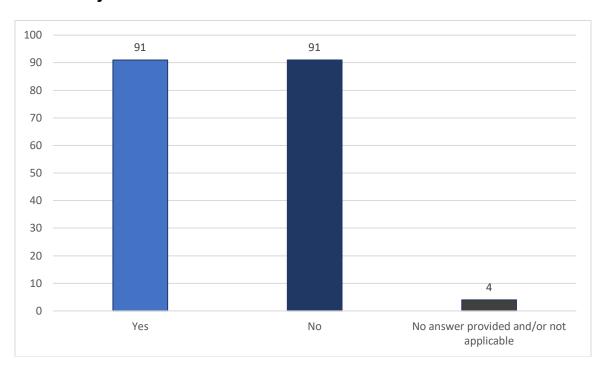
Document 4 - Summary of Engage Ottawa Survey Responses

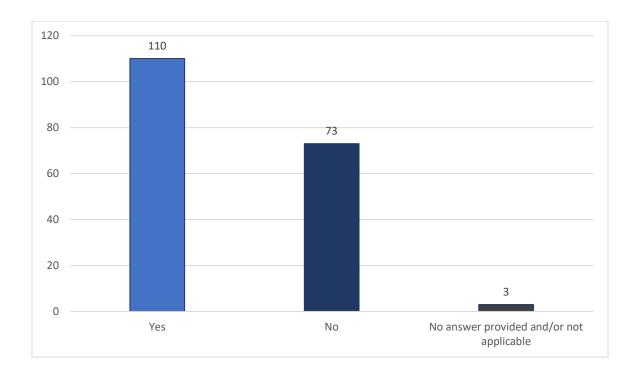
1. Do you understand the City's current Signs By-laws as they relate to election signs?



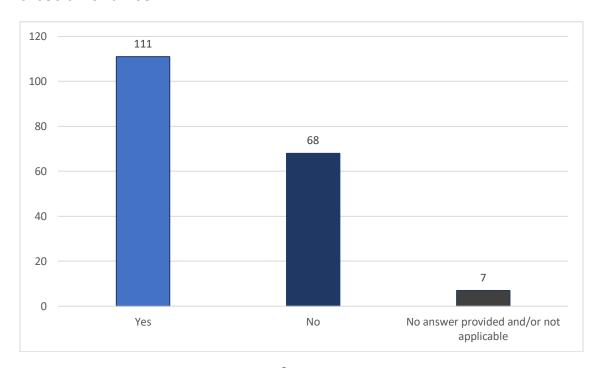
2. Do you think that the Signs By-laws as they relate to election signs require more clarity?



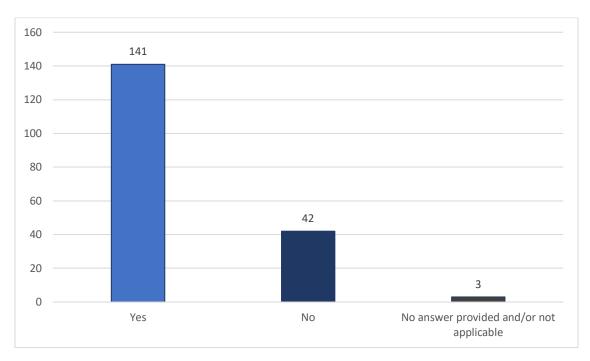
3. Do you know where to look or who to call for information related to these by-laws?



4. For municipal elections, the current signs by-laws allow election signs to be posted for 60 days prior to Voting Day on private property, and 30 days prior to Voting Day on public property. Would you like to see changes to these timeframes?



5. Would you like to see dimension requirements put in place for election signs?



6. Please rank the following topics in order of importance:

- Environmental impact of election signs;
- Visual clutter of election signs in my neighbourhood;
- Too many election signs along main roadways on public property;
- Election signs blocking visibility on streets (i.e. line of sight for vehicles, cyclists, and pedestrians);
- Length of time signs are posted; and
- Timely enforcement of election signs that do not follow the rules.

Responses in order of importance:

- 1. Election signs blocking visibility on streets (i.e. line of sight for vehicles, cyclists, and pedestrians);
- 2. Too many election signs along main roadways on public property;
- 3. Environmental impact of election signs;
- 4. Visual clutter of election signs in my neighbourhood;
- 5. Timely enforcement of election signs that do not follow the rules; and
- 6. Length of time signs are posted.

7. What are your general comments about elections signs in Ottawa?

The most common responses included that:

- Election signs on public property should be banned, limited, or only
 permitted in certain areas. Some respondents suggested permitting only a
 certain number of signs per candidate or implementing distance
 requirements between signs to avoid visual blight, clutter and distractions
 for pedestrians, drivers, and cyclists.
- Respondents also indicated that the City should proactively remove illegal election signs in a timelier manner, particularly those that are left behind after the 48-hour timeframe to remove signs.
- With regard to the environmental impacts of election signs, respondents indicated that election signs create unnecessary waste, and that the City should restrict the materials that can be used to ensure they are recyclable.
- Some respondents noted the importance of election signs to a democracy, as they inform electors of who is running, allow candidates to advertise, and promote freedom of expression, while also acknowledging the environmental and safety issues they might cause.

8. Which of the following do you identify as (choose all that apply):

- Ottawa resident
- Community association, advocacy or not-for-profit organization
- Former candidate for a municipal, provincial, or federal election in Ottawa
- Sign industry member (ex: commercial sign provider)
- Other (blank box to fill in)
- Prefer not to say

