

# Community Engagement to aid the recruitment of Chief of Police

## Ottawa Police Service Board

*Friday May 20, 2022*

Hosted by



# Presentation Outline

The Project

Project Process Map  
and Plan:

- Design
- Engage
- Deliver
- Implement

# THE PROJECT PROCESS MAP



# Design Process

## Project design/Planning Phase

- Understanding the Community Context:
  - Review of literature – including previous strategies and their evaluation and other materials.
- Process and Cultural Assets mapping -
- Define community engagement Plan
- Determine engagement methods - Surveys, Interviews, Virtual, In-person etc.

# Project Design...

## Project management plan

- Plan recruitment- Stakeholder identification and analysis
- Plan Communication
- Plan Community Engagement
- Identify risks, threats and opportunities
- Plan Schedule – Determine timeline for the community engagement
- Plan execution



# Engagement Process



Targeted

Deliberate

Representative

Authentic

Collaborative

# Engagements

- 150 Participants
  - Stakeholders/Partners
- Community leaders and members
- Youth groups



3 Open community engagements



Interviews



Online Survey

# Collation & Write Up



Collate responses



Write the story



Draft Report



Feedback loop



Finalize the report



Communicate with stakeholders



# Deliver

Final  
Report

Close  
Feedback  
loop

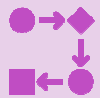
Lessons  
Learned  
Meeting

Close  
Project

# Implementation



OPSB and consultants meet to plan for implementation



Learn & Iteration

# Timeline and Outputs



Design – 2 Weeks



Engage- 3 Weeks



Deliver - 2 Weeks

# Questions & Comments



# The Engagement Team



**Hodan Egale** is President of the Somali Canadian Youth Centre, which emphasizes positive growth in youth, leadership development, and prevent antisocial behaviour. She is also a member of Young Leaders Advisory Council



**Serge Banyongen, Ph.D.**, is the immediate past president of Cameroon Community Association, (COCACO). Serge Banyongen is a lecturer at Ottawa University and the University of Quebec en Outaouais (UQO).



**Valerie Assoi** is a School Board Trustee for Conseil des écoles catholiques du Centre-Est (CECCE). She is Diversity Equity and Inclusion (DEI) expert and conflict resolution and mediation specialist.



**Godlove Ngwafusi** is anti-racism advocate, a public speaker, and trained communicator. As Coordinator of the Anti-Black Racism Committee of the African Canadian Association Ottawa (ACAO), He holds a master's degree.



**Sahada Alolo, Ph.D** is the Director of Mental Health Guiding Council. She was the manager of Community Engagement at Multi-faith Housing Initiative (MHI) where she serves as a liaison between MHI and the 70+ different faith communities



**Hector Addison** is the co-founder of African Canadian Association of Ottawa (ACAO). An umbrella organization serving 60,000 of Ottawa's black population through its 53 member organizations. He is an educator, mental health advocate, community developer

[More on the team](#)